



Serving SAS Users Since 1986

Wisconsin Illinois SAS Users Conference Sponsorship / Underwriting Terms and Conditions – As Of 31 March 2017

WIILSU Provides:

1. One free conference registration
2. Introduction at Conference Opening of any attendees from your organization (so they can be identified if any users want to approach for one-on-one chat during breaks or after lunch)
3. Picture (optional) of one attending rep in the conference promo brochure—must be provided in advance of our preparation of the conference promo brochure, which is months in advance of conference date
4. Delivery of promo handout to every attendee
5. Acknowledgement with URL to your web information in:
 - every conference promo email sent by WIILSU to its database members
 - the conference brochure
 - rolling closed-loop PowerPoint announcements that run prior to conference open, during breaks, and at lunch time
 - the home page of the Conference Proceedings
6. Logo on our website sponsorship page with links to your website
7. Option to have a booth in our Demo/Information Room at no additional charge

Sponsor / Underwriter Provides:

- a. \$500 underwriting check to:
Software User Services, Inc
177 Concord Dr
Sheboygan Falls, WI 53085
or online via credit card <https://www.regonline.com/wiilsu2017sponsorship>
- Due prior to our preparation of conference brochure.**
For payment deadline, please contact Craig.Wildeman@Kohler.com
- b. 200 copies of handout delivered at least one week prior to conference (June 23, 2017)
Ship to:
Software User Services, Inc
177 Concord Dr
Sheboygan Falls, WI 53085

- c. Short Description (one line) of your program and URL for related information must be received in time for preparation of conference brochure. **For date by which we must receive this, please contact Laura.MacBride@Marquette.edu**
- d. Logo and text for promo slide, or finished PowerPoint slide in format compatible with our slide show, at least two weeks prior to conference (June 14, 2017)
Email to:
Laura.MacBride@Marquette.edu

Contact Info:

If any questions, please contact:

Craig.Wildeman@Kohler.com – underwriting check, and other
Laura.MacBride@Marquette.edu – slides

About Our Program

Wisconsin Illinois SAS Users Conferences are administered by not-for-profit, unpaid-volunteer-staffed Software User Services, Inc., which organizes and hosts SAS user events in and for the North Central USA, open to attendees from the states of Illinois, Wisconsin, and anywhere else. Our email blasts promote widely, not just in Illinois and Wisconsin, because we occasionally draw attendees from Indiana, Iowa, Michigan, Minnesota, and Missouri.

This subregional volunteer effort has been in existence since 1986, typically draws 150 to 200 attendees, and works closely with SAS Institute. Conferences are promoted using our own email database, as well as by SAS Institute, who reaches thousands of users in our service area. Speakers come from not only the service area, but also from elsewhere in the USA, Canada, and overseas. The emphasis is on SAS user education and networking. The conference is one-day, with three concurrent sections (one dedicated to SAS Analytics), and is followed by an optional networking social.

The next planned conference is on June 28, 2017 in Milwaukee, Wisconsin.